

COMPANY **PROFILE**

*Think Wise ..
Act Wiser*



Corporate Philosophy

At Wise Solutions, we orchestrate transformational journeys at the confluence of strategic vision and technological mastery. We believe that in today's complex business landscape, the artificial boundaries between business strategy and technological implementation create friction that impedes genuine transformation.

Our distinctive approach dissolves these boundaries, creating a seamless continuum where strategic insight fuels technological innovation, and technological capabilities inspire strategic possibilities. This symbiotic relationship forms the bedrock of our practice-where thinking and doing, strategy and execution, vision and reality converge to create exponential value.

We position Wise Solutions as the definitive partner in Saudi Arabia's business renaissance-where the science of strategy meets the art of execution, creating futures that endure.

Our philosophy is anchored in three fundamental principles

- ▶ Excellence through integration of strategic foresight and technical precision
- ▶ Transformation as a continuous journey, not a destination
- ▶ Creation of holistic ecosystems where organizations evolve sustainably across all dimensions





BRAND CONCEPT



MISSION STATEMENT

To orchestrate transformational journeys where strategic insight and technical innovation converge seamlessly. We design pathways that build resilience, unlock value, and create sustainable futures. Our approach bridges vision and execution, empowering Saudi organizations to navigate complexity confidently and purposefully.



VISION STATEMENT

To be the catalyst for Saudi Arabia's business renaissance, pioneering an integrated approach where strategic acumen and technological mastery create future-ready organizations. We envision a paradigm where organizations transcend traditional boundaries, transform complexity into innovation, and establish standards of excellence that resonate both regionally and globally.



BRAND VALUE

"What we provide to our stakeholders"

- **Integrated Excellence:** Seamless solutions that unite strategic vision with execution mastery.
- **Visionary Pragmatism:** Ambitious yet achievable paths to sustainable advantage through market insight.
- **Implementation Artistry:** Flawless execution that transforms concepts into measurable outcomes.



BRAND PERSONALITY

"How we express ourselves to the world"

- **Integrity:** Transparent and intellectually rigorous.
- **Visionary Thinking :** Anticipating future trends and driving change.
- **Resilience:** Building strength across all domains.
- **Glocal:** Saudi roots with global perspective.



Founded in 2021, Wise Solutions stands as Saudi Arabia's premier integrated transformation partner, orchestrating a unique harmony between strategic consulting mastery and technological innovation for both government entities and private sector leaders across the Kingdom.

Our distinctive approach dissolves the traditional boundaries between thinking and doing. We've pioneered a model where strategic frameworks seamlessly intertwine with technological enablement-creating a singular, fluid experience that addresses both immediate imperatives and long-term aspirations with equal precision.

Our practice spans the full spectrum of organizational transformation-from reimagining business models and optimizing operational workflows to implementing intelligent systems and securing critical infrastructure. At every intersection, we architect transformation partnerships that catalyze profound, sustainable success.

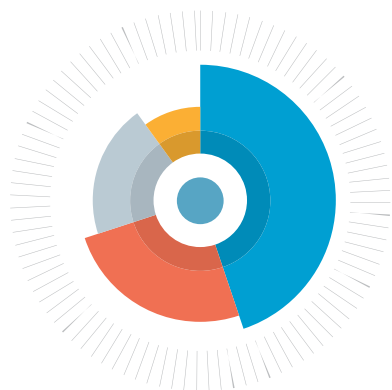
We transcend the artificial divide between strategy and execution, ensuring every transformation journey delivers measurable impact across all dimensions of organizational performance.



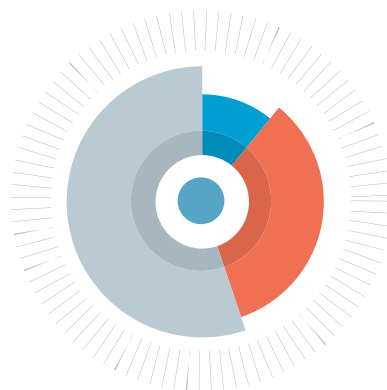


OUR TEAM

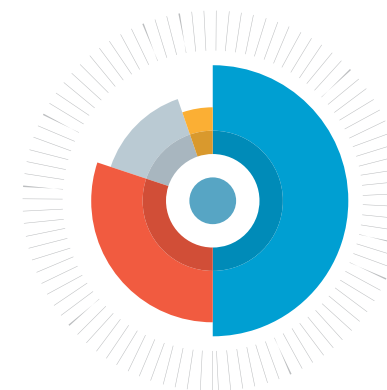
At Wise Solutions, our greatest asset is our people—a carefully curated ensemble of strategic advisors and technical innovators working in seamless harmony. Our team composition reflects our integrated identity, with a strong foundation in management consulting complemented by specialized technical expertise.



Skillset Distribution



Team Experience



Certifications Held by Team



SIX STRATEGIC DIFFERENTIATORS THAT DEFINE OUR LEADERSHIP



1

Unparalleled Responsiveness

We pride ourselves on exceptional response times, ensuring our clients never wait for critical solutions. Our agile structure allows us to mobilize resources immediately, delivering strategic insights and technical implementations when they matter most.

4

Locally Rooted, Globally Informed

Our solutions are deeply attuned to Saudi Arabia's unique business landscape while incorporating global best practices, ensuring transformation initiatives that resonate culturally while driving world-class outcomes.

2

Bespoke Flexibility

We adapt seamlessly to your organizational rhythm and requirements, crafting engagement models that evolve with your needs. Unlike rigid consulting frameworks, our approach scales dynamically, allowing us to pivot with precision as your transformation journey unfolds.

5

Strategic-Technical Integration

We dissolve the traditional boundary between strategic consulting and technical implementation, creating a unified approach where visionary thinking and practical execution reinforce each other continuously.

3

Premium Value Equation

We deliver consulting excellence and technical mastery at a value proposition that defies industry norms. Our streamlined operational model allows us to provide elite-tier expertise without the premium pricing structure of traditional consulting houses, creating measurable advantage for our clients.

6

Results-Oriented Methodology

Our engagement success is measured not by deliverables produced but by tangible business outcomes achieved—revenue growth, operational efficiency, and sustainable competitive advantage.



PARTNERSHIP FRAMEWORK

At Wise Solutions, we believe that meaningful transformation emerges from collaborative relationships built on trust, clarity, and shared purpose. Our engagement model offers three distinct partnership approaches that seamlessly integrate strategic advisory with implementation excellence:

STRATEGIC PROJECT DELIVERY



We architect and execute comprehensive business and digital transformation initiatives through integrated teams of consultants and technical specialists, ensuring strategic vision translates into measurable outcomes with precision and purpose.

SPECIALIZED EXPERTISE ON-DEMAND



Our constellation of industry specialists-from strategy consultants to technology architects-provide targeted expertise precisely when needed, ensuring agility without compromising excellence across any dimension of your transformation journey.

INTEGRATED MANAGED SERVICES



We deliver calibrated service packages spanning strategic advisory, operational excellence, and technical infrastructure management-all infused with regional context and international best practices to create sustainable competitive advantage

VALUE ADDED SERVICES



Through strategic partnerships with leading global organizations, Wise Solutions delivers premium value-added services that enhance strategic capabilities, operational excellence, and digital transformation:



Providing specialized training across the transformation spectrum-from leadership development and change management to cybersecurity compliance and AI implementation equipping client teams with critical skills aligned with national vision objectives.



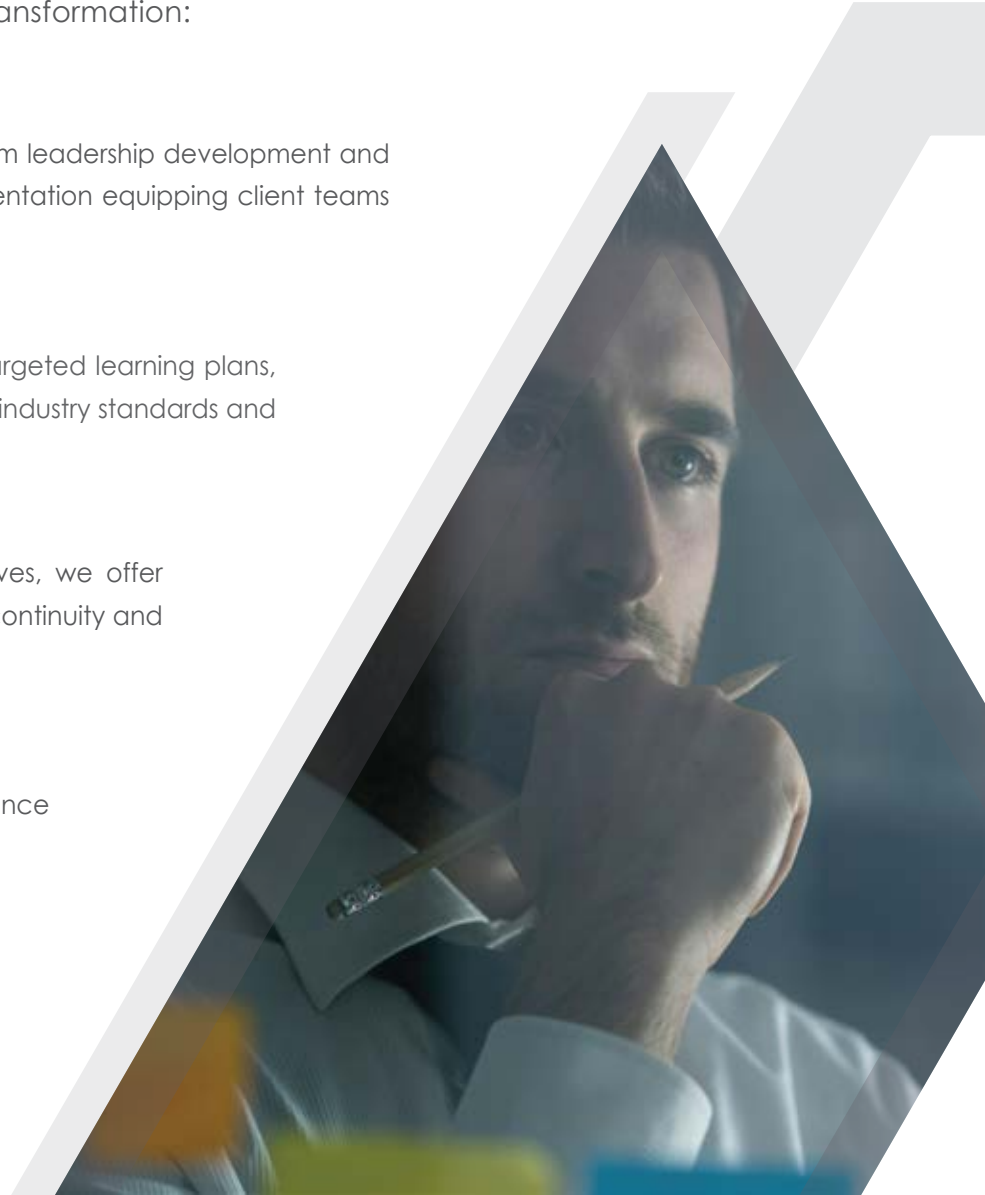
Tailored programs that assess organizational capabilities, develop targeted learning plans, and enhance workforce expertise, ensuring seamless alignment with industry standards and strategic requirements.



Recognizing the dynamic nature of modern transformation initiatives, we offer dedicated capacity for critical projects and peak periods, ensuring continuity and momentum without compromising quality.



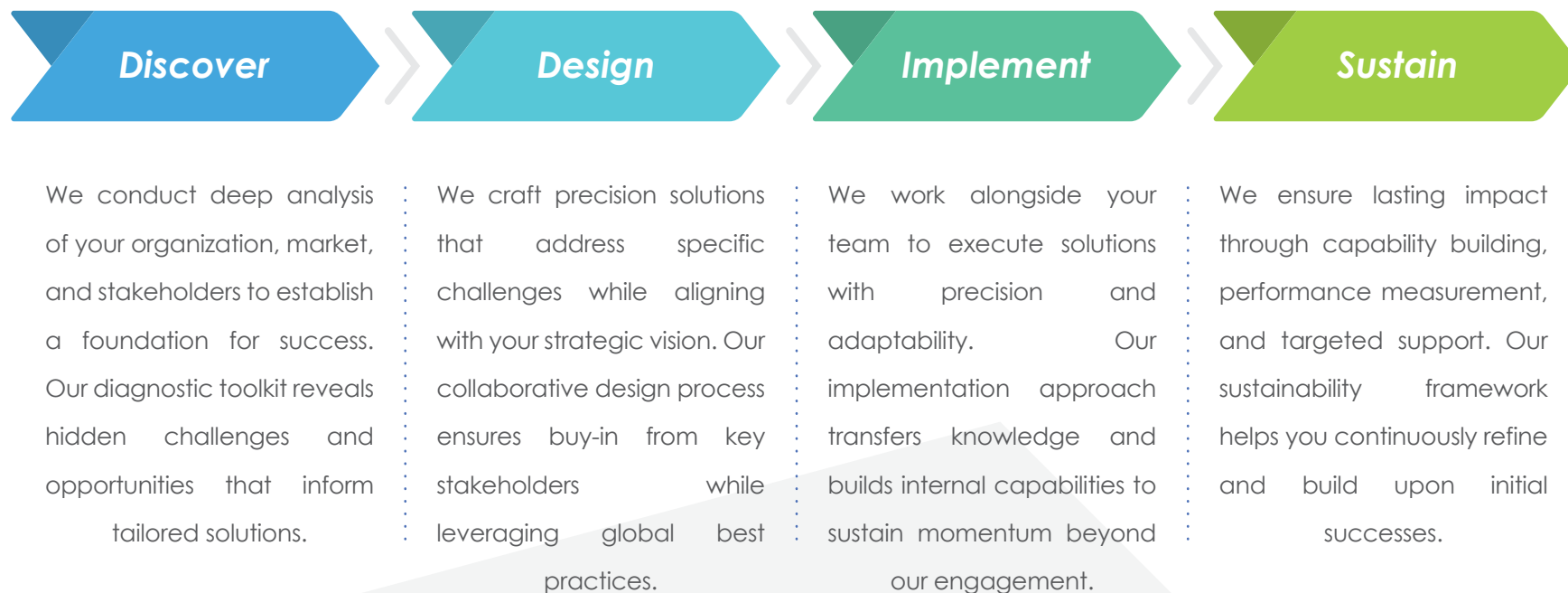
Our organization offers contextual insights on business trends, governance models, and technology innovations tailored for the Saudi market.





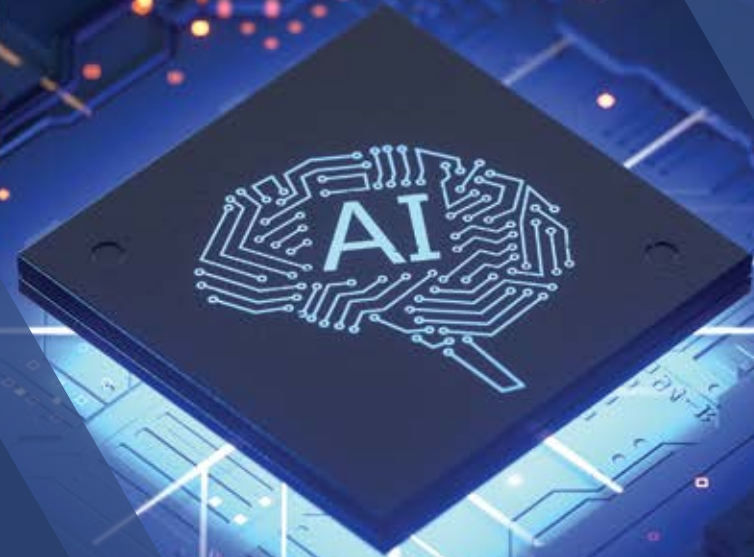
CLIENT SUCCESS APPROACH

Our approach centers on strategic collaboration with clients, analytical rigor in every assessment, and an unwavering commitment to measurable business outcomes. We combine proven methodologies with tailored solutions to address your unique challenges, ensuring our work delivers both immediate value and sustainable long-term impact.



Strategic Technology Solutions.

Explore how our integrated technology
and consulting services empower organizations
to lead with confidence in a digital-first world.





INTELLIGENT ENTERPRISE SOLUTIONS

Strategic AI implementation transforms business intelligence into competitive advantage, orchestrating innovation across the enterprise. Our integrated approach merges management consulting frameworks with advanced AI capabilities to address complex challenges while delivering measurable returns.

We architect solutions that span the full spectrum of organizational needs-from conversational interfaces that revolutionize customer engagement to decision intelligence platforms that enhance executive judgment. All our solutions feature Arabic-first capabilities with cultural context awareness, empowering organizations to deploy AI technologies that create sustainable value and market differentiation.



Elevating business intelligence to competitive advantage through strategic AI that transforms ambition into achievement-where technology serves purpose and purpose drives performance

SERVICE STANDARDS



Strategic
Chatbots



Intelligent
Automation



Decision
Intelligence



Predictive Analytics
Dashboards



Natural Language
Processing



Custom AI
Solutions

ENTERPRISE SYSTEMS & HARDWARE SOLUTIONS



Strategic technology infrastructure serves as the foundation for business agility and innovation acceleration. We architect, source, and implement enterprise-grade solutions perfectly aligned with your organizational strategy and operational imperatives.

Our approach transcends traditional IT implementation by beginning with strategic business objectives and working backward to design infrastructure that enables those ambitions. From core infrastructure to specialized applications with comprehensive Arabic language support, our solutions integrate seamlessly with your business model while adhering to global standards.

Architecting the foundations where vision finds form-technology infrastructure precisely calibrated to amplify strategy, accelerate growth, and sustain competitive edge



SERVICE STANDARDS



**Strategic Technology
Alignment**



**Implementation
Excellence**



**Rapid
Deployment**



**Integration
Expertise**



**Lifecycle
Governance**



**Business Value
Validation**





STRATEGIC IT SUPPORT & ADVISORY SERVICES

Integrated support services strengthen your operational foundation while advancing strategic imperatives. We provide enterprise-grade technical and advisory support, combining infrastructure management, system optimization, and strategic oversight to ensure your mission-critical systems not only function seamlessly but directly enhance business outcomes. Our holistic approach streamlines technology operations while maintaining rigorous security standards and regulatory alignment, enabling your organization to pursue ambitious transformation initiatives without operational disruption.



Safeguarding momentum through invisible excellence-where strategic support elevates technology from operational concern to transformational catalyst, freeing leaders to pursue possibility rather than manage complexity

SERVICE STANDARDS



**Cross-Functional
Experts**



**24/7 Strategic
Availability**



**Performance-Based
SLAs**



**Multi-Channel
Engagement**



**Proactive Business
Monitoring**



**Regulatory
Intelligence**

STRATEGIC SECURITY ARCHITECTURE & RESILIENCE



Comprehensive security forms the foundation of organizational resilience, safeguarding both business operations and digital assets. Our integrated security framework aligns enterprise risk management with advanced technical protection, ensuring business continuity while defending against evolving threats. By implementing a strategic approach to security that spans governance, operations, and technology, we create a resilient ecosystem that protects value while enabling confident growth and innovation.

Forging resilience beyond defense—where security transcends protection to become the bedrock of trust, the guardian of value, and the enabler of bold advancement



SERVICE STANDARDS



Advanced Threat
Intelligence



Real-Time
Monitoring



Incident
Response Team



Zero-Trust
Architecture



Automated Security
Protocols



Regional Compliance
Expertise





STRATEGIC TECHNOLOGY STACK

Our Proprietary Technology ecosystem amplifies our strategic consulting capabilities, creating powerful synergies where vision meets execution.





Strategic Advisory Services.

*Our strategic advisory services
provide the foundation for organizational
excellence and market leadership.*



STRATEGIC ADVISORY SERVICES

Our strategic advisory services provide the foundation for organizational excellence and market leadership:



Strategy Development & Execution We craft resilient strategies that thrive in dynamic markets while maintaining focus on your long-term vision. Our approach seamlessly connects strategic planning with practical implementation, ensuring your organization doesn't just plan well-it executes brilliantly.



Business Model Innovation In today's rapidly evolving marketplace, we help you reimagine how your organization creates, delivers, and captures value. Our methodical approach identifies new revenue streams and competitive advantages that position you ahead of market disruption.



Corporate Governance We design governance frameworks that balance oversight with agility, ensuring transparency and accountability while satisfying stakeholder expectations. Our governance solutions protect organizational integrity while enabling sustainable growth.



IPO Readiness For organizations preparing to access public capital markets, we provide comprehensive guidance through the complex transition from private to public status, ensuring full compliance with regulatory requirements while creating an attractive investment narrative.

*Architecting Your Path to
Sustainable Success*

OPERATIONAL EXCELLENCE & TRANSFORMATION



We help organizations optimize their operations while successfully navigating digital transformation:



Process Optimization We streamline core business processes to eliminate inefficiencies, enhance productivity, and align operations with strategic objectives. Our methodology identifies high-impact improvement opportunities that deliver measurable value with minimal disruption.



Digital Transformation Our tailored approach helps organizations navigate the digital landscape with confidence. We assess digital maturity, develop customized roadmaps, and implement solutions that create seamless experiences while building lasting competitive advantages.

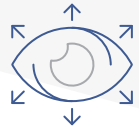


Cost Optimization We identify and implement efficiency opportunities that reduce costs while enhancing value delivery. Our approach goes beyond simple cost-cutting to establish sustainable operational models that support long-term financial health.



Project Management Office Our PMO methodology ensures strategic initiatives stay aligned with business goals, maintain quality standards, and deliver intended outcomes. We build governance structures that provide visibility, accountability, and the right balance of control and flexibility.

*Elevating Performance
Through Innovation*



MARKET RESEARCH & INSIGHTS

We provide comprehensive market research and analytical services that transform data into strategic advantage:



External Market Analysis We deliver actionable market intelligence, competitive landscape assessments, and customer insights that inform strategic decision-making. Our rigorous research methodologies uncover trends, opportunities, and threats before they impact your bottom line.



Internal Organizational Assessment Our organizational diagnostics reveal internal strengths, challenges, and improvement opportunities through structured employee feedback systems. We translate organizational data into clear priorities that drive performance and engagement.



Stakeholder Engagement We design and implement sophisticated research methodologies to understand stakeholder perspectives and priorities. Our approach ensures all voices are heard, building consensus while identifying valuable insights that might otherwise remain hidden.



Data Analytics & Visualization We transform complex data into clear, actionable insights through advanced analytics and intuitive visualization techniques. Our dashboards and reports distill complicated information into compelling narratives that drive informed decision-making at all levels.

*Uncovering Intelligence for
Strategic Decision-Making*

RIGHT TOOLS FOR PERFECT OUTCOMES



We exceed client expectations by leveraging advanced analytics and digital platforms that transform data into strategic insights. Our meticulously selected suite of enterprise-grade tools enables us to deliver precisely customized solutions with unmatched efficiency and technical excellence.



We integrate these powerful technologies throughout our consulting methodology to develop robust strategies, design innovative business models, and drive data-driven decisions. By combining human expertise with cutting-edge tools and AI capabilities, we optimize consulting outcomes while accelerating your path to sustainable results.





PARTNER WITH US FOR YOUR NEXT SUCCESS STORY

*Whether you seek to redefine strategy or embed innovation
we are ready to partner with you in building what's next*

Headquarter : Riyadh

Building No. 3074, Prince Mohammed Bin Abdulaziz Road
P.O. BOX 50182 Riyadh 12213, Level 29, Tower B, Olaya Towers
Riyadh, Kingdom of Saudi Arabia

+966 11 505 0830

+966 56 685 9173

info@wise.sa

in WiseKSA

www.wise.sa



